

HoloPro™ and HoloSign – Floating pictures and intense colours!

Reminder: Invitation to Integrated Systems Europe 2007, Amsterdam

HoloPro™ at the BAU 2007 in Munich

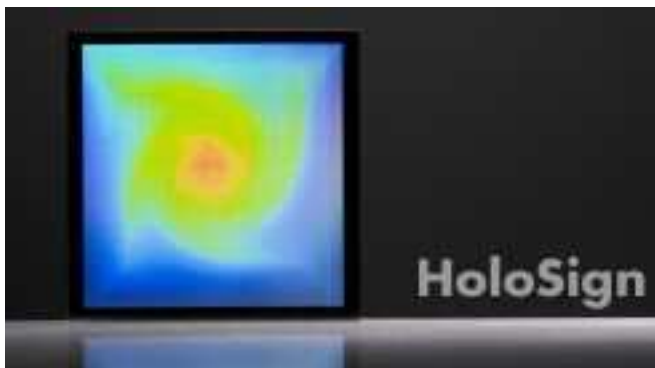
HoloPro™ and HoloSign – Floating pictures and intense colours!

G+B pronova are presenting the latest version of the HoloPro™ projection systems at PASSAGEN in Cologne (16 - 21 January 2007). Glass screens are transformed into projection areas with HoloPro™. Pictures from a video or data projector appear bright and brilliant – even in broad daylight! This patented technology from Cologne is used in buildings worldwide for info displays, in facades and museums and as digital signage displays in shop windows and shopping centres.



HoloPro™ is embedded in a transparent glass or plastic screen. Pictures light up and, thanks to the transparency, appear to float in the room. Its special features open up exciting possibilities for architects and designers in terms of integrating digital information into rooms and buildings. If so required, for example, glass dividing walls can be used for projections without changing the transparency of the glass. Thanks to the outstanding daylight capability of the HoloPro™ elements, conference rooms in glass buildings no longer require expensive darkening systems.

HoloSign is based on the same patented technology. Unlike HoloPro™, HoloSign is used to display motifs. As soon as light from a defined angle hits it, it is expanded into spectrally pure colours and the motif becomes recognisable. By changing the viewing distance or angle, new impressions and colours become visible. HoloSign is used by architects in facades and light objects.



At PASSAGEN, G+B pronova will be presenting HoloSign wall objects that can be used as decorative elements. Motifs and measurements can be determined freely.

Please find attached an invitation to PASSAGEN 2007: you can see for yourself!
We are looking forward to your visit!

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As reported in our last NEWSletter, you are invited to book in the internet your admission ticket for free by sending us an email to s.stuhm@gb-pronova.de and using the code for registration that we will send you.

We are looking forward to your visit at our booth in hall 3, O 01!

HoloPro™ at the BAU 2007 in Munich

In case that you do not have the opportunity to visit us either in Cologne or in Amsterdam you can also see HoloPro™ at the BAU 2007 in Munich until 20 January 2007. There is a HoloPresenter in the booth of Glaswerke Arnold (Halle C2, Stand 319).

Your pronova Team