

Press Release

High-tech projection wherever you want: HoloPresenter^{mobil}!

HoloPresenter^{mobil} is the high-tech answer to the increasing demands made on mobile presentation solutions. The latest product development from pronova GmbH from Bergisch Gladbach will convince you with its unlimited mobility - and at the same time give you all the benefits of the tried and tested transparent **HoloProTM** system.

HoloPresenter^{mobil} is ready to use as a premium presentation medium within a minute. The system contains a high-power projector with 2100 ANSI lumens and a 30-inch glass projection screen. The entire product is packed in a single handy case – in no time at all it can be converted into a free-standing presentation solution that can be used anywhere.



Like all **HoloProTM** systems, **HoloPresenter^{mobil}** is also completely daylight capable. The tiresome darkening of conference rooms is no longer necessary. The integrated projector allows any standard player source such as laptop, DVD player or, for TV reception, for instance, a DVBT receiver. In addition to all the functionality, **HoloPresenter^{mobil}** is also very convincing visually. Its elegant design in glass and stainless steel, white or chrome is an aesthetic but not "in your face" eye-catcher that can be integrated perfectly into existing architecture and interior decoration. Customer logos can also be affixed to the system on request.

Press Release

The Technology

The pictures on the 30-inch (60 x 45 cm) glass screen seem to float in the room. The brilliance and contrast of the contents are totally independent of how bright it is in the room. The holographic optical elements (HOE) used only direct that light which comes from the projector to the observer. Bright ambient light passes through the screen and does not disturb the picture. The projection screen is based on the new 3mm technology (the size of the HOEs), which generates both a massive increase in brilliance and a considerably more homogenous picture impression.

HoloPresenter^{mobil} was developed by pronova GmbH photo engineers in cooperation with media architects from our partner company, exact planwerk. So far, we have completed a prototype but initial production has only recently begun.

Areas of use

Agencies, sales employees and anyone who presents frequently in different places and demands high quality for these presentations may well find **HoloPresenter^{mobil}** to be an exciting alternative to previous solutions. And conference hotels, seminar organisers etc. have also expressed interest to pronova. "We are convinced that we are about to launch a modern, effective product, a compact system that will appeal to a broad target group", says the CEO of pronova GmbH, Martin Kischkoweit-Lopin. "There is no comparable product currently available on the market that can provide daylight-capable projection in this compact format and with this degree of mobility". The 30-inch screen is ideal for presentations to about 10-12 persons. As an option, pronova also offer the system as a partially mobile solution with a 40-inch (80 x 60 cm) screen. The systems can be purchased or leased. It will also be possible, should demand be sufficient, to hire the systems.

G+B pronova GmbH is the first - and leading - provider of holographic projection screens. HoloPro™ was the first transparent projection screen in the world and is the leading projection screen both in market and technological terms today.

HoloPro™ is developed and produced by G+B pronova GmbH in Germany. Sales are effected via a worldwide network of dealers.

Contact for press relations and photo material at pronova Projektionssysteme:

Frau Silvia Stuhm, Marketing/PR

Bergisch Gladbach, 29. March 2007