

Press Release

HoloPro™ HoloPro™ goes to university - Glass "video tower" in Cincinnati (Ohio)

The possible uses of **HoloPro™** are as numerous as the ideas of its users. The transparent projection screens from Bergisch Gladbach are being used in Cincinnati (Ohio) for special video experiences in the four-storey staircase atrium of a university.



Three 100-inch HoloPro™ screens, arranged above one another, add yet another touch of vivacity to the already impressive architecture of the George and Helen Smith Athletics Museum, located in the new Richard Lindner Center on the campus of the Varsity Village.

The unusual projection screen arrangement is used to show historical videos of the university. The content of each screen is provided separately, meaning that the special format of the screens can be used to optimum effect. There is a total of nine square metres available to impress visitors – the size and position of the screens enables an ideal view from each of the four floors. The transparency of the projection screens ensures that the whole presentation has a beautifully light and floating effect.

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The video presentation was specified by the American interior designer Eva Maddox; the project was done in association with Xibitz (Grand Rapids, Michigan) and AV Resources (Chicago). This application was installed from our American dealers, Brookview Technologies, for more information:

www.brookviewtechnologies.com



Contact for press relations and photo material at pronova Projektionssysteme:

Frau Silvia Stuhm, Marketing/PR

Bergisch Gladbach, 25th June 2007