

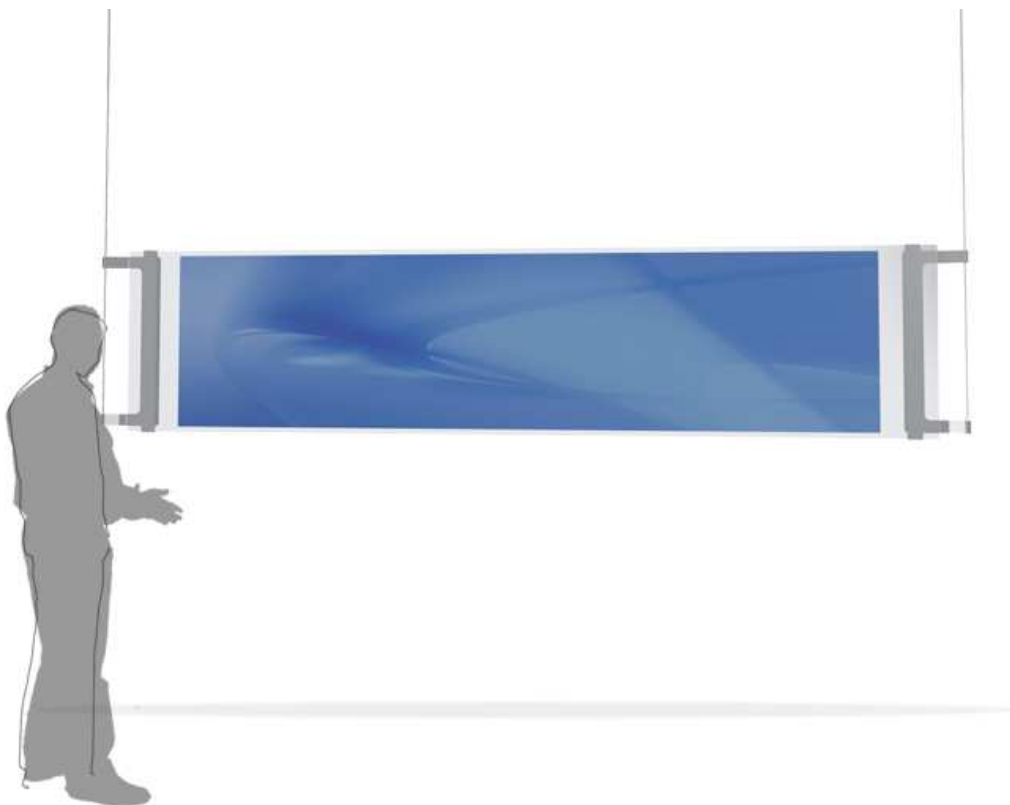
Press Release

Brand New HoloPro™ Experiences at the Integrated Systems Europe 2007!

The ISE in Amsterdam will be the start of a year of innovations involving the holographic projection system **HoloPro™**. A broad spectrum of **HoloPro™** products will be introduced onto the market between now and June 2007 under the slogan: "**wider**, *faster*, smaller".

The new **HoloPro™ extra wide** is starting off the proceedings:

A 2.4 m long continuous projection screen, 60 cm in height, will offer new opportunities for public displays and digital signage applications. Three projectors with total dimensions of 3072 x 1024 pixels will enable eye-catching presentations for advertising and information design. The **HoloPro™ extra wide** will be presented for the first time in Amsterdam.



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High-tech design in upright format:

The exquisite appearance of the current **HoloPro™3** as a mirrored screen for front projection will now be presented for the first time in upright format as well. The **HoloPro™** mirrored screen will be used as an alternative to plasma or TFT as an info display or to welcome visitors. The upright format means that **HoloPro™** can also be used in mixed display networks without the need for adapting the contents.

Focusing on information: [HoloPresenter Stele](#) as a touch display

The elegant appearance of the [HoloPresenter Stele](#) lays the emphasis on information. A 2.1 m high glass screen with a 40" **HoloPro™** as its projection surface offers planners many opportunities for integrating info displays into modern buildings. In conjunction with the innovative i-PrOS touch function, info terminals can be created that become an integral part of the room concept as glass elements.

The organisers of the ISE will be using the already established HoloPresenter as a digital signage element in Hall 2.

The G+B pronova GmbH stand will be situated in Hall 2, Stand O01. To arrange an appointment, just send an e-mail to: ise@holopro.de.

G+B pronova GmbH is the first - and leading - provider of holographic projection screens. HoloPro™ was the first transparent projection screen in the world and is the leading projection screen both in market and technological terms today.

HoloPro™ is developed and produced by G+B pronova GmbH in Germany. Sales are effected via a worldwide network of dealers.

Bergisch Gladbach, 19.12.2006