

# Press Release

## HoloPro™ and HoloSign – Floating pictures and intense colours!

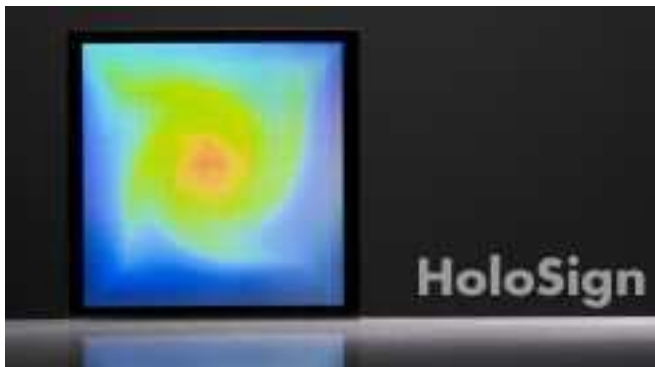
G+B pronova are presenting the latest version of the HoloPro™ projection systems at PASSAGEN in Cologne (16 - 21 January 2007). Glass screens are transformed into projection areas with HoloPro™. Pictures from a video or data projector appear bright and brilliant – even in broad daylight! This patented technology from Cologne is used in buildings worldwide for info displays, in facades and museums and as digital signage displays in shop windows and shopping centres.



HoloPro™ is embedded in a transparent glass or plastic screen. Pictures light up and, thanks to the transparency, appear to float in the room. Its special features open up exciting possibilities for architects and designers in terms of integrating digital information into rooms and buildings. If so required, for example, glass dividing walls can be used for projections without changing the transparency of the glass. Thanks to the outstanding daylight capability of the HoloPro™ elements, conference rooms in glass buildings no longer require expensive darkening systems.

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HoloSign is based on the same patented technology. Unlike HoloPro™, HoloSign is used to display motifs. As soon as light from a defined angle hits it, it is expanded into spectrally pure colours and the motif becomes recognisable. By changing the viewing distance or angle, new impressions and colours become visible. HoloSign is used by architects in facades and light objects.



At PASSAGEN, G+B pronova will be presenting HoloSign wall objects that can be used as decorative elements. Motifs and measurements can be determined freely.

Please find attached an invitation to PASSAGEN 2007: you can see for yourself!

We are looking forward to your visit!

G+B pronova GmbH is the first - and leading - provider of holographic projection screens. HoloPro™ was the first transparent projection screen in the world and is the leading projection screen both in market and technological terms today.

HoloPro™ is developed and produced by G+B pronova GmbH in Germany. Sales are effected via a worldwide network of dealers.

Bergisch Gladbach, 15.01.2007