

# Pressemitteilung Press Release

## World's largest holographic projection screen in La Coruña

The first use of a 75 m<sup>2</sup> HoloPro™ in a façade of the Fundación Caixia Galicia

The Caixia Galicia Foundation exhibits its works of art in a very special building. The building, designed by the London architect Nicolas Grimshaw and situated in the heart of La Coruña (Spain), has a special, unconventional shape that really stands out. White marble laminated in glass creates the appearance of a wave that is about to break. The building is light, very transparent and positively invites you to come in.

A real speciality of the construction is a second level, hanging vertically at the front of the building, that consists of 100 glass panes. 25 of these panes have been covered with HoloPro™ films that have been laminated into special hardened glass. These are projected onto from the rear and produce a 7.50m x 10 m holographic projection area, the biggest one in the world. It is used to display information about the art collection and special events. The HoloPro™ screens form a media façade that fits in perfectly with the architecture.



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This project was planned and installed in cooperation with our spanish dealer RPG Producciones in Madrid.

G+B pronova GmbH ist he first – and leading – provider of holographic projection surfaces. HoloPro™ was the first transparent projection screen in the world and ist he leading projection screen both in market and technological terms today.

HoloPro™ is developed and produced by G+B pronova GmbH in Germany. Sales are effected via a worldwide network of dealers.

Contact for press relations and photo material at pronova Projektionssysteme:

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